

<b>Benefits:</b>	<b>Platinum £10,000 +</b>	<b>Gold £5,000 +</b>	<b>Silver £1,000 – £5,000</b>	<b>Bronze £100 - £1,000</b>	<b>Parts</b>
Logo Prominence (Car, Apparel, Website)	Large	Large	Medium	Small	Small
Campus Event Opportunities	High	High	Medium	Medium	Low
Social Media Promotion Opportunities	High	High	Medium	Medium	Medium
Sponsor THANK YOU Event + Car Launch Event	Yes	Yes	Yes	Yes	Yes
Race Day Event	Yes	No	No	No	No
Demo product/ display services at Silverstone booth	Yes	Yes	No	No	No
Team & Car Photo	Yes	No	No	No	No
Test Drive the 2017 Official Car	Yes	No	No	No	No
Association in title (i.e. EUFS “Company Name” team)	Yes	No	No	No	No
Private THANK YOU Dinner	Yes	No	No	No	No